

You are an experienced communications expert who wants to work in an international high-tech environment? You enjoy turning complex topics into engaging stories for different audiences and communication channels? Then join us as:

**PR Manager (f/m/d) for Science and Online Communication**

***Your Role and Responsibilities:***

Part of your job will be to work on the communications team of two avantgarde research projects in the field of high performance computing (DEEP-SEA and REAGLE). You will engage with a project team of over 70 scientists from all over Europe. Your responsibilities include:

* Identifying relevant topics and results produced from the research projects and turning them into engaging and relevant content for the respective target groups and tailored to various communication channels**—**website, social media, flyers, videos and/or podcasts, etc.
* Supporting the coordination and execution of trade fairs and press events
* Liaising with key journalists and extending media contacts relevant to the projects
* Tracking the results and success of PR activities and presenting them to internal and external decision-makers

You will also support the PR team at LRZ with respect to their online communications activities. Your main task here will be to co-lead the website-relaunch efforts.

***Your qualification:***

* You have a background in Tech PR and/or science communication.
* You know how to convey complex facts in a media-friendly, informative and interesting way.
* You tailor content to various channels–ideally, you have mastered the repertoire from short social media posts to by-lined articles.
* As a plus you have experience telling your stories in videos and/or podcasts.
* You’re a pro with project management and know your basics with respect to content management systems (ideally TYPO-3).
* You balance attention to detail with pragmatism while working in a structured, goal-oriented and independent manner.
* You have outstanding written and spoken German and English skills.
* A Bachelor’s or Master’s degree in a relevant subject and +3 years of experience in a communications job.

***What you can expect:***

* Ample room for contributing and executing on your own ideas
* A motivated team – both onsite and virtually across Europe
* An organization that values your contribution to the projects’ success

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| **Area** | Public Relations |
| **Working hours** | Full-time (40,1 hours / week)  Flexible working model with electronic time recording |
| **Terms of contract** | Initially limited until 31.04.2024 with extension pending |
| **Remuneration** | E13, see [Entgelttabelle TV-L](https://www.lff.bayern.de/bezuege/arbeitnehmer/#entgelt) |
| **Annual leave / compensatory time off** | 30 days; Dec 24 and 31 are additional days off  Overtime is compensated by additional time off |
| **Further trainings** | Individual support for in-service training and further education |
| **Benefits** | Working from home, job ticket for public transport, ideal connection to public transport (U6 and buses), free parking, pension plan of the Versorgungsanstalt des Bundes und der Länder (VBL), state-of-the-art office equipment |

***What will you find at LRZ?***

Are you looking for a multifaceted and intellectually stimulating position in a dynamic, cooperative and innovative work environment? Then LRZ is the place to be for you! Here at LRZ a collegial, appreciative work environment meets an international crowd of experts who work together to advance IT services for ground-breaking research. We offer flexible work schemes for an optimal work-life balance. Our staff values their creative leeway. As an institute of the Bavarian Academy of Sciences and Humanities we offer all the benefits of public service. And of course, no wishes remain unfulfilled at the LRZ in terms of technical equipment. We actively promote diversity and welcome applications from talented individuals, regardless of cultural background, nationality, ethnicity, gender and sexual identity, physical abilities, religion and age. We give priority to applications from people with disabilities who are equally qualified (SGB IX).

***LRZ in a nutshell:***

Since 1962, Bavarian universities and research institutions have relied on the IT expertise of the Leibniz Supercomputing Centre. When it comes to the digitisation of science, we are traditionally ahead of the game.

**You can count on us! Can we count on you?**

We are looking forward to receiving your complete application documents (including cover letter, CV and certificates) in a single PDF file via e-mail (other file types are not accepted) by latest **31.03.2022**:

E-Mail: [jobs@lrz.de](mailto:jobs@lrz.de)

Betreff: **PR Manager (2021/15)**

You are not sure, whether this job is a fit? Or you have further questions about this position? Our colleagues will be happy to assist. Don’t hesitate to drop us an email to the above-mentioned address.

This job is not a fit? Take a look at our other offerings <https://www.lrz.de/jobs> or send us an unsolicited application.

Please see [here](https://www.lrz.de/wir/stellen/dsgvobewerber/) for further information about which personal data we collect during the application process.